CLARK COUNTY BOARD OF COMMISSIONERS
ZONING / SUBDIVISIONS / LAND USE
AGENDA ITEM (AG-0991-17)

ISSUE: Sign Code Rewrite

PETITIONER: Nancy Amundsen, Director, Comprehensive Planning Department

RECOMMENDATION: That the Board of County Commissioners discuss a comprehensive update to Chapter 30.72 for Signs; and direct staff accordingly. (For possible action)

FISCAL IMPACT: None.

SPONSOR:

BACKGROUND:

The County is in the process of rewriting Chapter 30.72 for Signs within Title 30. The sign regulations have not been comprehensively updated since the adoption of Title 30 in July of 2000.

The modified regulations address changes in terminology, updates due to changing technology, and issues that concern neighbors (such as luminance). Additionally, due to the case, Reed v. Town of Gilbert, Arizona, the U.S. Supreme Court struck down a municipal sign code that contained content-based sign regulations. The modified regulations also incorporate necessary revisions to ensure compliance with the Reed case.

In June of 2017, staff distributed to stakeholders a draft of a potential comprehensive sign code update. At its August 2, 2017 meeting, the Board discussed the draft and directed staff to proceed with a draft that regulates on- and off-premises signs, maintains flexibility for properties in the Tourist Corridor and other non-restricted gaming properties, and allows applications to modify certain requirements. The Board also directed staff to conduct stakeholder meetings.

A modified draft of these regulations was subsequently distributed to stakeholders to serve as a starting point for the discussions, and staff conducted four meetings as follows:

- August 31st - Lighting/Luminance and Electronic Signs
- Temporary Signs
- September 1st - Sign Standards and Justification for Waivers
- All Other Things Signs

Staff requests the Board receive an update, discuss the feedback from the stakeholders and direct staff accordingly.

Respectfully Submitted,

NANCY AMUNDESEN
Director, Comprehensive Planning

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9/20/2017