AGENDA ITEM DEVELOPMENT REPORT

OFFICE OF THE COUNTY MANAGER
CLARK COUNTY, NEVADA

Date: 11/27/18  Agenda Date: 12/4/18

Originating Department: Parks and Recreation
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Issue: PARKS AND RECREATION FEES AND CHARGES SCHEDULE

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Subject/Title:
Annual review of Parks and Recreation Department fees and charges occur annually in December by the Board of County Commissioners. The approved fees are to be implemented in January 2019.

Recommended Action:
Approve the proposed revisions to the Department of Parks and Recreation’s Fees and Charges Schedule and authorize the Department Director to implement the changes effective January 1, 2019.

Background:
The Department of Parks and Recreation offers many free programs and services to the public through funding from the General Fund. The Department additionally offers a large number of low-cost recreational programs through the establishment of the Recreation Activity Enterprise Fund. The Recreation Activity Fund provides for the collection of fees from participants to offset the costs to provide those programs and services. Upon completion of a cost recovery analysis, it has been determined that when direct and indirect costs, along with general fund and Recreation Activity Fund programs being combined, the overall cost recovery for the department is 21%. The national average, as reported by the National Recreation and Park Association, is 29%. While the Recreation Activity Fund is performing better at 91% cost recovery, it is not reaching its goal of 100% cost recovery.

Summary:
Changes in the department’s fee schedule are being recommended by staff to offset related expenses associated with the Recreation Activity Fund. The most significant changes are targeting permitted, exclusive use of fields and facilities, where Clark County’s fees are considerably below the standard set by other valley agencies. A summary of the rates requested for increase/decrease are as follows:

- **Amphitheater Rental:** Commercial daily rate from $1,600 a day to $3,200 a day
- **Pearson Park:** Provide for one hourly rental rate for youth/adult and community/commercial Monthly Practice Permits – from $25 - $250 per month to $12.00 per hour Event Permits – from $80 for 4 hours up to $720 per day to $24.00 per hour Set-Up/Tear Down fee – from $30.00 per event per day to $100.00 per event per day
- **Light Fee – Reduced** from $20.00 per hour to $10.00 per hour
- **Sports Fees:** Provide for one hourly rental rate for youth/adult and community/commercial League Permits – from $40 - $410 per season, per team to $5.00 per hour, per field Concessions – from $100 per allocation period to $100 per month during awarded use
Tournament Permits – establishment of Premiere Fields – from $40 - $240 per day, per field to $35.00 per hour, per field for baseball/softball and $70.00 per hour, per field for soccer.
Tournament Permits – all other fields – from $40 to $240 per day per field to $25.00 per hour, per field
Light Fee – Reduced from $20.00 per hour to $10.00 per hour
General Concessions: Non-profit vendor from $40/day to $50/day, For-profit vendor from $80/day to $100/day

Additional adjustments found in the 2019 Fee Schedule include removal of some rental equipment items, addition of refund categories to address fee changes, and clarification language.

YOLANDA T. KING
County Manager