CLARK COUNTY BOARD OF COMMISSIONERS
AGENDA ITEM

Issue: Approve Contract with Workaholic Productions, Inc.  
Back-up:  

Petitioner: John Cahill, Public Administrator  
Clerk Ref. #:  

Recommendation:

That the Board of County Commissioners approve an agreement with Workaholics Productions, Inc., for the filming of a reality-based television series featuring the Public Administrator's Office; and authorize the Chief Financial Officer or his designee to sign the agreement; or take other action as appropriate.

FISCAL IMPACT:

Fund #: 1010.000  
Fund Name: General Fund  
Fund Center: 1220512000  
Funded Pgm/Grant: N/A  
Description: Public Administrator  
Amount: $6,000 per new episode  

Added Comments: The producer has proposed to pay Clark County the sum of $6,000 per each new episode of the series featuring the Public Administrator's Investigators as ordered by the network and produced by Workaholic's Productions, Inc. There is an estimated potential for ten episodes in this contract and $5,000 has been paid to the General Fund for the filming of a pilot episode that is scheduled to be broadcast in late spring or early summer 2011.

All money earned will be paid to the General Fund, however, the budget of the office of the CCPA will be allowed to recover from the proceeds the cost of maintaining efficiency when work is impacted by the process of filming.

BACKGROUND:

Workaholic Productions, Inc. (Producer) believes that the work of the Clark County Public Administrator’s Office could make an interesting and informative documentary television show. The national cable network channel “National Geographic” has authorized the taping of a pilot. The pilot will be aired to evaluate viewer interest in a series.

Filming of staff will be completely voluntary. A voluntary release will need to be signed before an employee or citizen will be identified on film. The identities of the deceased and their families will be protected and concealed. Nothing will appear in filming that is not already public information in reports or in County files.

The County will receive $6,000 per episode filmed. The Public Administrator will ensure work is completed and efficiencies are maintained.

This contract has been reviewed by the Civil Division of the District Attorney’s Office to ensure that the contract language protects the County from liability.

Respectfully submitted,

DONALD G. BURNETTE, County Manager  

3/1/2011
Agenda Item #